



## Table of fees for new advertising permits 2022

No.	Service Name	Type	Fees
1	Advertising signboard for a brand with a tradename, paid annually	Advertising Permits	AED 150 for the entire signboard per year
2	Advertisements on malls, paid annually	Advertising Permits	AED 400 for the entire signboard per year
3	Electronic screens advertisements (indoors and inside-malls)	Advertising Permits	AED 600 per screen per year
4	Inside-malls fixed advertisements (posters)	Advertising Permits	AED 400 per month
5	Film billboards fixed on the facades of cinemas, per billboard per year	Advertising Permits	AED 550 per board per year
6	Discounts permits	Advertising Permits	AED 900 per licence per month
7	Special offer permits	Advertising Permits	AED 500 per licence per month
8	Special offer permits for products and services (per month)	Advertising Permits	AED 950 per distributor licence per month
9	Special offer permits for establishments	Advertising Permits	AED 5,000 for all branches per month
10	Prize raffle permits	Advertising Permits	AED 1000 per licence for two months
11	Instant prize permits	Advertising Permits	AED 1000 per licence per month
12	Promotional campaign - Mall	Advertising Permits	AED 5000 for the mall shops for two months
13	Modify promotional campaign data	Advertising Permits	AED 200 per permit
14	Postpone raffle date	Advertising Permits	AED 500 per permit
15	Rewards programmes - banking & retail products	Advertising Permits	AED 5000 per group per year
16	Establishment closeout campaign	Advertising Permits	AED 450 per license per month
17	Extension for (14) days	Advertising Permits	AED 200 per request
18	Motorcycle advertising permits	Advertising Permits	AED 50 per motorcycle per year



19	Tradename permits on vehicles	Advertising Permits	AED 200 per vehicle per year
20	Vehicle advertising permits	Advertising Permits	AED 400 per vehicle per year
21	Mobile advertising permits for vehicles	Advertising Permits	AED 1,000 per vehicle per year
22	Bicycle station advertising	Advertising Permits	AED 500 per station per year
23	Advertising on bicycles (advertising group)	Advertising Permits	AED 500 per group per year
24	(Advertising on cars (company	Advertising Permits	AED 600 per vehicle per year
25	Permit for self-service machines (vending machines)	Advertising Permits	AED 150 per machine per year
26	Permit for self-service machines address modification	Advertising Permits	AED 50 per permit
27	Permit for automatic payment machines	Advertising Permits	AED 500 per machine per year
28	Permit for ATMs	Advertising Permits	AED 800 per machine per year
29	Permit for temporary ATM	Advertising Permits	AED 250 per machine per month
30	Advertising Permits on self-service machines, automatic payment machines (and ATMs – (electronic	Advertising Permits	AED 1,000 per machine per year
31	Advertising Permits on self-service machines, automatic payment machines (and ATMs – (posters	Advertising Permits	AED 500 per machine per year
32	One-sheet flyer advertising	Advertising Permits	AED 400 per any quantity per month
33	Brochure advertising	Advertising Permits	AED 400 per any quantity per month
34	Advertisement content approval, regardless of how it is displayed	Advertising Permits	AED 100 per month
35	months 3 hour opening permit for-24	Advertising Permits	AED 400
36	months 6 hour opening permit for-24	Advertising Permits	AED 600
37	24hour opening permit for 9 months	Advertising Permits	AED 700
38	24hour opening permit for 12 months	Advertising Permits	900 AED



39	Late-night opening permit for 3 months	Advertising Permits	200 AED
40	Late-night opening permit for 6 months	Advertising Permits	400 AED
41	Late-night opening permit for 9 months	Advertising Permits	450 AED
42	Late-night opening permit for 12 months	Advertising Permits	550 AED
43	Permit for mobile events food truck for 3 days	Advertising Permits	100 AED
44	Permit for mobile events food truck for a week	Advertising Permits	AED 200
45	Permit for mobile events food truck for a month	Advertising Permits	AED 500
46	Permit for mobile events food truck for a year	Advertising Permits	AED 3,000
47	Ramadan tent permit	Advertising Permits	AED 1450 per month
48	Permit for tasting stand campaign or product display	Advertising Permits	AED 200 per stand per month
49	Booth permit	Advertising Permits	AED 100 per booth per month
50	Permit for economic activities and exhibitions (for participants licensed or authorised from Abu Dhabi, or any other Emirate, or for participants from outside the UAE)	Advertising Permits	AED 50 per participant per month
51	Permit for economic events and exhibitions (for the organiser)	Advertising Permits	AED 800 per event per month
52	Prize display platforms (vehicles, similar or bicycles) for each bid display	Advertising Permits	AED 1000 per platform
53	Warehouse Permit	Advertising Permits	AED 700 per year
54	Café Permit	Advertising Permits	AED 2000 per year
55	Advertising for a trademark on the shop's sunshade, paid annually	Advertising Permits	AED 650 per trademark per year
56	Advertising flags (banners) except for the UAE flag	Advertising Permits	AED 100 per flag per year
57	Aerial ads and balloons – per day	Advertising Permits	per day 500 AED



58	Permit to deliver and distribute orders and purchases of outside Abu Dhabi licensed establishments	Advertising Permits	per year 1450 AED
59	Permit for additional separate spaces or an additional office in the same building	Advertising Permits	per year 800 AED